



**LAMBDA CHAPTER**

**TKE**

**4th Annual  
Alumni Hall *of* Fame  
Awards Ceremony**



**WISCONSIN**

UNIVERSITY OF WISCONSIN-MADISON

**FRIDAY, SEPTEMBER 30, 2022**

# ALUMNI HALL *of* FAME Award Ceremony



## WELCOME TO THE 4th Annual Alumni Hall of Fame Award Ceremony

The awards are being presented by Lambda Chapter of Tau Kappa Epsilon Fraternity on Friday, September 30, 2022 to Lambda Chapter alumni for their outstanding achievements. Inductees are among a select group of alumni who have excelled in their career, their service to the community and/or to the fraternity.

### 2022 Alumni Hall of Fame Inductees

Jon Jenson '70  
Robert Weigend '72  
William Vande Castle '75  
Nate Johnson '90  
Jonathan Yaffe '99

### Innaugural Fritz Jacobi Lambda Chapter Man of the Year

James Easter '07

### Past Inductees

#### 2021

Paul Miller '75  
Tom Hille '76  
Todd Stollberg '76  
Bob Yeoman '76  
Michael Brink '98

#### 2020

Michael Radoff '72  
Steve Wimmer '76  
Kam Weeden '88  
Andy Simon '97  
Michael Goeldi '08

#### 2019

John Weingandt '53  
Paul Aspinwall '61  
Fritz Jacobi '72  
Edmund Moy '76  
Robert Holz '81

Eric Lanning '92  
Jeff Hertz '00  
Jack Concannon '08

# TONIGHT We Celebrate!



## OUR PROGRAM

- Welcome & Introduction** Fritz Jacobi '72
- Invocation** Tom Hille '76
- Dinner**
- State of the Chapter** Gavin Bowman, Chapter Prytanis
- Chapter Champions** Recipients - Introduced by Jeff Hertz '00
- House Corporation Update** Eric Lanning '92
- Foundation Update** Nathan D. Johnson '90
- Presentation of the Alumni Hall of Fame Inductees**  
Jon Jenson '70 - Introduction by Kam Weeden '88  
Robert Weigend '72 - Introduction by Fritz Jacobi '72  
William Vande Castle '75 - Introduction by Tom Hille '76  
Nate Johnson '90 - Introduction by Kam Weeden '88  
Jonathan Yaffe '99 - Introduction by Jeff Hertz '00
- Inaugural Fritz Jacobi Lambda Chapter Man of the Year**  
Fritz Jacobi '72 - Introduction by Rob Weigend '72  
James Easter '07 - Introduction by Fritz Jacobi '72
- Good of the Order**
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# 2022 HALL of FAME

## Inductees



### Jon Jenson '70

#### Self-Employed Consultant Architect

Jon Jenson received his BS from the University of Illinois, graduating in 1974. He returned and completed his Masters' degree in Architecture in 1976. He then came to UW-Madison to receive his Wisconsin Public Manager Certificate in 2003. Brother Jenson now works as a registered architect, a licensed Real Estate Broker, and is a LEED Accredited professional. He has worked on 350 architectural projects and has been a project manager for over \$1 billion dollars of construction projects. Along with many other professional milestones, he represented the University of Wisconsin System in the University of London exchange program in 1991 and developed standard documents and guidelines for state of Wisconsin agencies. Some of the projects Jon's worked on include UW-Madison master plans for the College of Engineering, College of Life Science, Campus Libraries, and a \$95 million Interdisciplinary Research Complex at UW-Milwaukee. Additionally, Brother Jenson was on the Wisconsin Society of Architects Board of Directors, hosted eleven Russian architects for the Friendship Force International Program, and a Chinese trade delegation for architectural tours.

As a donor and life loyal TKE, he has been a part of the LCBC Board of Directors since 2013, serves as a Chairman of the Housing Subcommittee, and has received the Distinguished Alumni Award from the Mu Nu chapter. He also received the Volunteer Excellence Award from the Wisconsin Beta Chapter of Sigma Phi Epsilon. He has helped Lambda Chapter manage the parking lot repaving and roof replacement projects, and donated to the kitchen remodeling project, the capital campaign, and other improvements to the house. Brother Jenson now lives at home in Madison with his wife, Ginny.



# 2022 HALL of FAME

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## Inductees



## Rob Weigend '72

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### Retired

While an undergraduate student at the University of Wisconsin–Milwaukee, Rob Weigend was initiated into the Zeta Zeta Chapter of TKE, where he served as Prytanis. After graduating in 1973, he attended the Law School at the University of Wisconsin in Madison, during which time he was co-founder and Prytanis of Lambda Chapter. He graduated from law school in 1975, and began his law career in Milwaukee.

In the mid-1980s, he visited the TKE house in Madison, and discovered the house was in very poor condition, and the chapter was about to disband. At that time, he attended a Lambda Chapter Building Corporation board meeting, and was surprised to find the board was on the verge of voting to sell the TKE House due to all the problems. He convinced the board to delay its vote for one month to give him a chance to find a way to keep the house. He quickly brought together his fraternity brothers from the 1970s, including Fritz Jacobi and Mike Radoff, to form a new board to save the house. Afterwards, Lambda Chapter became inactive, and the board rented the TKE house to another fraternity for several years until Lambda Chapter could be re-chartered and moved back into the TKE House. Rob continued to serve on the Board for many years after that, preserving the house by refinancing, conducting major repairs and upgrades, and overseeing house management.

Rob's career included work as a lawyer, lobbyist, retailer, real estate broker and journalist. As a lawyer, he was a member of the Wisconsin, Virginia and Maryland State Bar Associations, and over the years he concentrated in outer-space law, in matters involving communications and remote-sensing satellites, launch vehicles, space ports and international law (for clients including NASA and COMSAT), as well as in matters involving general practice law. Rob was managing partner in a lobbying firm in Washington DC during the 1980-90s, representing clients such as trade associations before the Congress and federal agencies. From 1991 through 2015, Rob owned and operated a retail game company called Game Parlor, which had two stores in Northern Virginia, selling games, books and comics, as well as large game rooms used to host tournaments, leagues, and open gaming. He also owned and operated a residential real estate firm in Madison during the late 1970s, and served as an editor in several publications including Satellite Communications magazine. Rob is now retired, and lives with his wife Cindy in Southport, North Carolina.





# 2022 HALL of FAME

## Inductees



### **William Vande Castle '75**

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### **Senior Partner at Vande Castle, S.C.**

Bill Vande Castle graduated from the University of Wisconsin, Madison in 1976 with a BS in History, returning to finish his Juris Doctorate in Law in 1979. He currently is a Senior Partner for Vande Castle, S.C. in Green Bay, Wisconsin. Formerly Warpinski & Vande Castle, S.C., the general practice firm focuses on municipal and government law. Before opening his own firm, Bill worked for Boettcher and Vande Griff, S.C. and Warpinski Law Office. Bill also acted as legal counsel to the district overseeing the redevelopment of Lambeau Field and its continuing development. He currently serves as general counsel to Green Bay/Brown County Professional Football Stadium District and the City of Green Bay Water Utility. He also acts as the general counsel and village attorney for the Village of Pulaski for the past 43 years. Bill also represents several villages and towns in Northeast Wisconsin including Door County.

As an alumnus of the Lambda chapter, he has been a Board Member of the TKE Lambda Building Corporation since 2012 and served as Board Chair from 2016 to 2018. In the past few years, he has continued to help his community by serving as a Board of Education member and President for the Holy Family School in Green Bay. Bill has also spent 35 years coaching soccer, including 23 years as the Men's High School Soccer Coach for Notre Dame Academy and most recently as the Assistant Coach for the Women's Soccer team at Green Bay Preble High School. Bill has volunteered as a Housing Commissioner for the Green Bay Housing Authority since 1998 and Chair of the Housing Commission for the past 11 years, overseeing the provision of low-income and elderly housing within the city. He's also a 22 year member of the City of Green Bay Ethics Board and has served as Chair for the past 13 years. Bill has received the Notre Dame Academy President's Award and two service awards with Green Bay Botanical Gardens, Inc. and the Green Bay Area School District. Brother Vande Castle now lives at home with his wife, Gail.



# 2022 HALL of FAME

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## Inductees



### Nate Johnson '90

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### Talent Acquisition Manager at Caterpillar

Nate Johnson graduated from the University of Wisconsin, Madison in 1994 with a BA in Communications. During his time in Lambda Chapter, he served as the chapter Historian and the Rush Chairman. As an alumnus, he served as a Chapter Advisor from the late 90s to early 2000s and has maintained his role as President of the TKE Lambda Chapter Foundation since 2019. He is also a Board Member for the Lambda Chapter Building Corporation. During the first several months of the pandemic, Nate helped to set up and MC the virtual happy hours with alumni to build engagement.

With over 26 years of experience as a Human Resource professional, he currently works at Caterpillar as a Talent Acquisition Manager leading a team of Talent Advisors who ensure Caterpillar's Construction Industries segment is attracting and securing the best talent. Notably, Nate had led the development and deployment of a global diversity and inclusion program known as Breakthrough Leadership – Men as Allies which aims to build an inclusive culture that retains and attracts the best talent to Caterpillar. Throughout his career, Nate has developed and executed talent acquisition strategies for a variety of industries including pharmaceutical, financial services and manufacturing. After a number of years out of state, Nate now lives in the Madison area with wife Kristin.





# 2022 HALL of FAME

## Inductees



### Jonathan Yaffe '99

#### Chief Operating Officer at KULA Investments, LLC

Jonathan Yaffe received his BBA in Accounting from the University of Wisconsin, Madison in 2003. Post-graduation, Jonathan became a public auditor in Financial Services for Deloitte until 2009, specializing in insurance and investment management industries. He went on to work for Coe Capital Management/Intrinsic Edge until 2019, growing assets under management significantly by executing on the sales and marketing program from prospecting to funding. He is now a Certified Public Accountant and Chartered Alternative Investment Analyst, working currently for Kula Investments, LLC. Jonathan started here as the first employee for a start-up, systematic hedge fund. He has built out the company's infrastructure from scratch and oversees their operations and data engineering.

As a dedicated Lambda Chapter alumnus, Jonathan serves as Controller for the Building Corporation Board and has managed the accounting and tax filings since 2007, saving the chapter from having to recruit a third-party firm. He assisted in helping to create the COVID protocols for the house and has worked with Eric Lanning on numerous projects throughout the years. Brother Yaffe has served as Financial Secretary on the Board of Directors for North Shore Congregation Beth El and also as Treasurer for the same organization's Endowment Board. He also was Treasurer for the Solomon Schechter Day School PO Board. Jonathan now lives with his wife and two children in Illinois.







# Inaugural Fritz Jacobi Lambda Chapter

## Man *of the* YEAR



### James Easter '07

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Before James went to the University of Wisconsin, he stayed at home to attend UW-Milwaukee for his freshman year. Following his first year of college, James transferred to UW specifically to join Lambda Chapter of Tau Kappa Epsilon. Immediately, James was focused on improving the chapter, changing the culture, and creating better collaboration and communication between the chapter and alumni boards. As an undergraduate, James served as Hegemon with the goal of educating new members on the importance of academics, leadership and giving back to the community. He also served as Social Chair and held many other chair roles as an undergraduate member such as Philanthropy Chair, Trick or Treat With The Greeks Chair, Humorology Director and Athletics Chair. James graduated in 2011 from UW with a Bachelor of Arts in Psychology along with a Certificate in Criminal Justice.

A few years ago, our Chapter Advisor quit without notice, and we were left with a big hole. There were no candidates in mind, and we had an issue of finding an engaged chapter advisor for several years. Then I recalled my conversations with James. He wanted to volunteer with the chapter yet did not know what was the best fit along with balancing a demanding career and being a new dad. A volunteer leadership role was also imperative to James becoming a leader in his professional life at Cardinal Health. I asked fraters on other boards if I could recruit a new Chapter Advisor. I asked James if he would be willing to step into the role, and he was very excited about being Chapter Advisor as well as his potential impact on the chapter. The chapter approved James unanimously.





# Inaugural Fritz Jacobi Lambda Chapter

## Man *of the* YEAR

James also took over a faltering Board of Advisors in the last year and is playing a pivotal role to have his team provide smooth officer transitions, guidance and goal setting for individual officer roles and the chapter in general. Despite not being a voting member of either the Housing Board or Foundation Board, James steps up to help with events, alumni relations, our career program and recruiting alumni fraters to be engaged with Lambda Chapter. The communication between the chapter and three boards has vastly improved thanks to James, and collectively we are one large team working together to reach mutual goals. Thank you, James, for all that you do for Lambda Chapter and our alumni fraters. Where would Lambda Chapter be without James Easter? That is a question none of us have to answer.

Currently, James is an Executive Sales Director where he sells core distribution solutions to hospitals and large health systems in Wisconsin, Northern Illinois and Northwest Indiana. Additionally, James sells a portfolio of solutions that ranges from pharmacy technology and analytics to full pharmacy outsourcing. James, his wife, two children and two bulldogs live in Waukesha, Wisconsin. Before moving home a several years ago, James and his wife, Morgan, lived in Nashville, Tennessee along with a prior adventure in Colorado.





# Chapter Awards

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Here are the 2022 Awards the chapter received this year:

## **Top TKE Chapter**

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Lambda - University of Wisconsin-Madison

## **100% KRA Award**

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Lambda - University of Wisconsin-Madison

## **Top TKE Chapter Awards also received:**

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6/1/2021 - 5/31/2022

6/1/2020 - 5/31/2021

6/1/2019 - 5/31/2020

5/31/2011

1/1/1981

1/1/1980

1/1/1975





# TKE

**Better Men *for a* Better World**

**Lambda Chapter  
Tau Kappa Epsilon  
University of Wisconsin  
Fall 2022**